

**федеральное государственное автономное образовательное учреждение высшего образования
Первый Московский государственный медицинский университет имени И.М.
Сеченова
Министерства здравоохранения Российской Федерации
(Сеченовский Университет)**

Утверждено
Ученый совет ФГАОУ ВО Первый МГМУ
им. И.М. Сеченова Минздрава России
(Сеченовский Университет)
«12» мая 2025
протокол №4

ФОНД ОЦЕНОЧНЫХ СРЕДСТВ

Методы лингвистического анализа
основная профессиональная Высшее образование - магистратура - программа
магистратуры
45.00.00 Языкознание и литературоведение
45.04.02 Лингвистика
Иностранный язык и межкультурная профессиональная коммуникация

Оценочное средство: Тестовые вопросы

CHOOSE THE CORRECT ANSWER What is empiricism?

- A) Information collected based on _sensory experience_
- B) _Problem solving _& action
- C) Approach based on _verified data_
- D) A replicable research method

ANSWER: A

CHOOSE THE CORRECT ANSWER Which one is NOT an inductive research method?

- A) Quantitative linguistics
- B) Online translation
- C) Dialectology
- D) Language statistics

ANSWER: B

CHOOSE THE CORRECT ANSWER What is longitudinal research?

- A) A research repeated with different respondent groups
- B) A research repeated in different time periods
- C) A research repeated by different interviewers
- D) None of the above

ANSWER: B

CHOOSE THE CORRECT ANSWER What is the opposite of a longitudinal research?

- A) Theoretical research
- B) Cross-sectoral research
- C) Intercultural research
- D) None of the above

ANSWER: B

CHOOSE THE CORRECT ANSWER What do questionnaires measure?

- A) Facts, behaviour, attitude
- B) Feelings, thoughts, ideas

- C) Age, gender, nationality, and other personal data
- D) Political views, consumer preferences, sociofacts

ANSWER: A

CHOOSE THE CORRECT ANSWER Which one is NOT a closed-ended question?

- A) True-false items
- B) Multiple choice items
- C) Sentence completion
- D) Rank order items

ANSWER: C

CHOOSE THE CORRECT ANSWER Which one is NOT an open-ended question?

- A) Clarification questions
- B) Sentence completion
- C) Short answer questions
- D) Multiple choice questions

ANSWER: D

CHOOSE THE CORRECT ANSWER Which of these is NOT a branch of linguistics?

- A) Historical
- B) Personal
- C) Comparative
- D) Synchronic

ANSWER: B

CHOOSE THE CORRECT ANSWER What does a questionnaire need to contain?

- A) General introduction
- B) Specific instructions
- C) Both of the above
- D) None of the above

ANSWER: C

CHOOSE THE CORRECT ANSWER The style of a questionnaire should be...

- A) Formal

- B) Informal
- C) Neither too formal, nor too informal
- D) There is no general rule

ANSWER: C

CHOOSE THE CORRECT ANSWERWhat should be the proportion of closed-ended and open-ended questions in a questionnaire?

- A) 50-50%
- B) Not too many open-ended questions
- C) Not too many closed-ended questions
- D) Only closed-ended questions

ANSWER: B

CHOOSE THE CORRECT ANSWERWhat is positivism?

- A) Information collected based on _sensory experience_
- B) Approach based on _verified data_
- C) An _optimistic_ lifestyle
- D) The replicability of science

ANSWER: B

CHOOSE THE CORRECT ANSWERThe second basic type of research besides _observation_ is:

- A) Survey
- B) Quantitative research
- C) Deduction
- D) Experiment

ANSWER: D

CHOOSE THE CORRECT ANSWERWhat is the ideal size of a focus group experiment?

- A) 2-5 persons
- B) 6-9 persons
- C) 10-12 persons
- D) 15 or more persons

ANSWER: B

CHOOSE THE CORRECT ANSWER How many questions should we plan for a focus group experiment?

- A) 3-4
- B) 5-8
- C) 9-10
- D) More than 10

ANSWER: B

CHOOSE THE CORRECT ANSWER What is the duration of a typical focus group experiment?

- A) 20-30 minutes
- B) 40-60 minutes
- C) 1,5-2 hours
- D) 2-3 hours

ANSWER: C

CHOOSE THE CORRECT ANSWER A focus group research is usually conducted with ... group(s)

- A) 1
- B) 2
- C) 3-5
- D) 6-8

ANSWER: C

CHOOSE THE CORRECT ANSWER An "ice-breaker" is...

- A) A tool for breaking ice
- B) A question for comparing different cultures with each other
- C) A warm-up question
- D) None of the above

ANSWER: C

CHOOSE THE CORRECT ANSWER Which item is NOT necessary for a focus group interview?

- A) Flipchart
- B) Mobile phone
- C) Food/drinks
- D) Name tags

ANSWER: B

CHOOSE THE CORRECT ANSWER Which method is NOT used during a focus group interview?

- A) Role playing
- B) Personalization
- C) Deep interview
- D) Ranking

ANSWER: C

CHOOSE THE CORRECT ANSWER How many respondents took part in the creation of the Russian Associative Dictionary?

- A) 66
- B) 660
- C) 6.600
- D) 66.000

ANSWER: C

CHOOSE THE CORRECT ANSWER Which statement is NOT true for the French Associative dictionary?

- A) It was compiled by Michèle Debrenne and Nataliac Ufimtseva
- B) It is based on the Russian association method
- C) It is run by the Novosibirsk State University
- D) It is based on the responses of 1.000 university students

ANSWER: D

CHOOSE THE CORRECT ANSWER What is pragmatism?

- A) Information collected based on _sensory experience_
- B) A branch of linguistics that deals with real-life interactions
- C) _Problem solving _& action
- D) Approach based on _verified data_

ANSWER: C

CHOOSE THE CORRECT ANSWER When was the Edinburgh Associative Thesaurus (Kiss associative dictionary) created?

- A) 1973

B) 1988

C) 2002

D) 2011

ANSWER: A

CHOOSE THE CORRECT ANSWER What is a linguistic corpus?

A) Any collection of texts

B) A large collection of texts

C) A large digitalised collection of texts

D) None of the above is a sufficiently complete definition

ANSWER: D

CHOOSE THE CORRECT ANSWER Can a linguistic corpus be analysed by hand and eye alone?

A) Some corpora can, others cannot

B) It depends on the size

C) Yes

D) No

ANSWER: D

CHOOSE THE CORRECT ANSWER Which is NOT true for corpus-based research?

A) Relies on linguistic theory

B) A linguistic _method_

C) More deductive

D) Linguistic constructs emerge from analysis of a corpus

ANSWER: D

CHOOSE THE CORRECT ANSWER Which is NOT true for corpus-driven research?

A) The corpus itself embodies a theory of language

B) Aims to validate, refute or refine a hypothesis/theory

C) Corpus as the sole source of our hypotheses about language

D) More inductive

ANSWER: B

CHOOSE THE CORRECT ANSWER Which one is NOT a linguistic corpus?

- A) BNC
- B) COCA
- C) RAS
- D) NOW

ANSWER: C

CHOOSE THE CORRECT ANSWERWhat is the approximate size of _specially constructed corpora_?

- A) 1 million words
- B) 10 million words
- C) 100 million words
- D) 1 billion words

ANSWER: A

CHOOSE THE CORRECT ANSWERHow many tokens are there in this sentence: _“A good wine is a wine that you like.”_?

- A) 7
- B) 9
- C) 11
- D) None of the above

ANSWER: B

CHOOSE THE CORRECT ANSWERIf the Type/Token Ratio (TTR) is high, it means that the text is...

- A) grammatically rich
- B) grammatically poor
- C) lexically rich
- D) lexically poor

ANSWER: C

CHOOSE THE CORRECT ANSWERThe Zipf-law can be observed in the case of

- A) Languages
- B) Classes of a company
- C) Distribution of words in a large enough piece of text
- D) All of the above

ANSWER: D

CHOOSE THE CORRECT ANSWER Which is NOT a stage of scientific revolutions according to Thomas Kuhn?

- A) Anomaly
- B) Crisis
- C) Rebound of paradigm
- D) Paradigm shift

ANSWER: C

CHOOSE THE CORRECT ANSWER Collocations are...

- A) words that are used frequently in close proximity to each other
- B) words that are used in a synonymous way with each other
- C) words that substitute each other in a large enough piece of text
- D) None of the above

ANSWER: A

CHOOSE THE CORRECT ANSWER KWIC stands for

- A) Key word in collocation
- B) Key word in co-occurrence
- C) Key word in context
- D) Key word in corpus

ANSWER: C

CHOOSE THE CORRECT ANSWER A _wordlist_ of a corpus is...

- A) an alphabetic list of the words that the corpus contains
- B) a frequency list of the words that the corpus contains
- C) cluster of synonyms of that corpus
- D) cluster of antonyms of that corpus

ANSWER: B

CHOOSE THE CORRECT ANSWER The _keyword_ function of the Sketch Engine tool...

- A) analyses the collocations of a search word
- B) compares a word to a reference corpus

- C) compares two corpora's complete set of words to each other
- D) None of the above

ANSWER: C

CHOOSE THE CORRECT ANSWERAtlas.ti is...

- A) An associative dictionary
- B) A software for creating questionnaires
- C) A corpus linguistic tool
- D) None of the above

ANSWER: C

CHOOSE THE CORRECT ANSWERA word cloud is...

- A) A visualisation of the collocations of words in a corpus
- B) A visualisation of the frequency of words in a corpus
- C) A visualisation of the collocations and frequency of words in a corpus
- D) None of the above

ANSWER: C

CHOOSE THE CORRECT ANSWERA true-false question is...

- A) An open-ended question
- B) A closed-ended question
- C) It can be either open-ended or close-ended
- D) None of the above

ANSWER: B

CHOOSE THE CORRECT ANSWERThe main parts of the dissertation are:

- A) the inductive and the deductive part
- B) the qualitative and the quantitative part
- C) the theoretical and the practical part
- D) the synchronic and the diachronic part

ANSWER: C

CHOOSE THE CORRECT ANSWERWhat do we typically analyse after a focus group experiment?

- A) The video

- B) The script
- C) Both of the above
- D) None of the above

ANSWER: C

CHOOSE THE CORRECT ANSWERWhat is Dornyei's basic recommendation on linguistic research?

- A) Apply first of all qualitative methods!
- B) Apply first of all quantitative methods!
- C) Apply both qualitative and quantitative methods!
- D) None of the above

ANSWER: C

CHOOSE THE CORRECT ANSWERWhich is NOT a criterion of scientific research?

- A) Objectivity
- B) Repeatability
- C) Falsifiability
- D) Internal validity

ANSWER: C

CHOOSE THE CORRECT ANSWERFocus group experiment is often used in...

- A) Marketing communication
- B) Market research
- C) Politics
- D) All of the above

ANSWER: D

CHOOSE THE CORRECT ANSWERThe Moscow School of Psycholinguistics began with Prof. Alexey Leontiev's lectures...

- A) in the 1960s
- B) in the 1970s
- C) in the 1980s
- D) in the 1990s

ANSWER: A

CHOOSE THE CORRECT ANSWER One of the first systematic applications of the word association method (Kent & Rosanoff) started from the field of...

- A) Sociology
- B) Geography
- C) Psychology
- D) Linguistics

ANSWER: C

CHOOSE THE CORRECT ANSWER The Slavic Association Dictionary comprises these languages:

- A) Russian, Slovakian, Belarusian, and Bulgarian
- B) Russian, Serb, Bulgarian, and Ukrainian
- C) Russian, Belarusian, Bulgarian, and Ukrainian
- D) Russian, Bulgarian, and Ukrainian

ANSWER: C

CHOOSE THE CORRECT ANSWER The News on the Web (NOW) of corpus is

- A) One the biggest corpora in the world
- B) A standard size corpus
- C) A multilingual corpus of English, French, and Russian texts
- D) A multilingual corpus of English and 19 other languages

ANSWER: A

CHOOSE THE CORRECT ANSWER COCA stands for

- A) Corpus of Collocations of American English
- B) Corpus of Contemporary American English
- C) Corpus of Context American English
- D) Corpus of Colonial American English

ANSWER: B

CHOOSE THE CORRECT ANSWER What can linguistic corpora be used for?

- A) Translation
- B) Language learning
- C) Linguistic analysis

D) All of the above

ANSWER: D

CHOOSE THE CORRECT ANSWER A 3-gram is

- A) a word expression of a corpus with three meanings
- B) a multi-word expression composed of three words
- C) a word of a corpus appearing in three different contexts
- D) a compound word made of three individual words

ANSWER: B

CHOOSE THE CORRECT ANSWER The Sketch Engine tool enables us to

- A) analyse existing corpora
- B) build our own corpus
- C) both of the above
- D) none of the above

ANSWER: C

CHOOSE THE CORRECT ANSWER Context Reverso is an online tool for...

- A) translation
- B) grammar check
- C) finding synonyms
- D) all of the above

ANSWER: D

CHOOSE THE CORRECT ANSWER What is the Occam's razor?

- A) A criterion of scientific research
- B) A principle that out of two competing assumptions we should choose the simpler one
- C) Both of the above
- D) None of the above

ANSWER: C

CHOOSE THE CORRECT ANSWER Timestamped corpus means that...

- A) the corpus refers to the same periods of time in different years
- B) the corpus starts at a specific date and extends continuously day by day

- C) the corpus refers to a fix period of time
- D) the corpus was created for research purposes only

ANSWER: C

WHAT IS THE PURPOSE OF AN "INFORMED CONSENT"?

- A) The patients/respondents must clearly understand the means and objectives of the research/treatment.
- B) The patients/respondents must give their consent to take part in the research or undergo the treatment.
- C) The patients/respondents must be aware that they have the right to refuse to take part in the research/treatment.
- D) All of the above

ANSWER: D

WHAT ARE THE TWO TYPES OF VALIDITY IN SCIENTIFIC RESEARCH?

- A) Standard and deviant validity
- B) Singular and binary validity
- C) Internal and external validity
- D) Masculine and feminine validity

ANSWER: C

WHAT ARE SOME BASIC REQUIREMENTS OF ETHICAL SCIENTIFIC RESEARCH?

- A) Not limit freedom more than necessary.
- B) Not inflict harm or pain.
- C) Not prevent rationality, e.g. through false information
- D) All of the above

ANSWER: D

A TRUE-FALSE QUESTION IS...

- A) an open-ended question.
- B) a closed-ended question.
- C) a clarification question.
- D) None of the above.

ANSWER: B

WHAT DOES THE ABBREVIATION BNC STAND FOR?

- A) British National Corpus
- B) Binary Negotiation Charter
- C) Balanced Neutral Conduct
- D) Basic Numeric Case

ANSWER: A

CHOOSE THE CORRECT ANSWERWhat is Deductive Research?

- A) A research method that works _from the more general to the more specific_
- B) A research method that works _from the more specific to the more general_
- C) A research method that is _valid and replicable_
- D) A research method that is both _internally and externally valid_

ANSWER: A

CHOOSE THE CORRECT ANSWERWhat is Primary Research?

- A) The _core_ and most relevant research method of the investigation
- B) An _empirical_, own data based method
- C) The chronologically _first_ method of a scientific investigation
- D) A scientific research method that proceeds _from the general _to the individual

ANSWER: B

CHOOSE THE CORRECT ANSWERThe two types of empirical research are: experiment and...

- A) Library search
- B) Ethnomethodology
- C) Observation
- D) Estimation

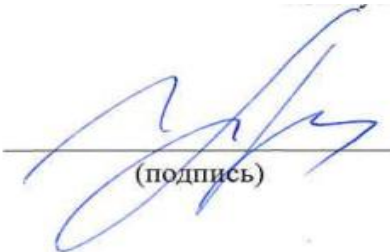
ANSWER: B

Фонд оценочных средств дисциплины разработан Институтом иностранных языков для профессиональных целей

Принят на заседании Институтом иностранных языков для профессиональных целей

от «22» января 2025 г., протокол № 5

Директор
Института иностранных языков
для профессиональных целей



(подпись)

И.Ю.Марковина
(фамилия, инициалы)

Одобен Центральным методическим советом
от «31» января 2025 г., протокол № 2