

**федеральное государственное автономное образовательное учреждение высшего образования
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Министерства здравоохранения Российской Федерации
(Сеченовский Университет)**

Институт иностранных языков для профессиональных целей

МЕТОДИЧЕСКИЕ МАТЕРИАЛЫ

Иностранный язык для профессионального общения (английский)

основная профессиональная Высшее образование - бакалавриат - программа бакалавриата
45.00.00 Языкознание и литературоведение

45.03.04 Интеллектуальные системы в гуманитарной сфере

Профиль: Интеллектуальные системы в социологии и медицине

Интеллектуальные системы в лингвистике и медицине

Раздел дисциплины (тема): **Living in a Digital Age — Жизнь в цифровую эпоху**

Вид оценочного средства: *Тестовое задание*

№	Вопрос и варианты ответа	эталон ответа	уровень применения
1.	What is the most common term for the period starting in the late 20th century when information became easily available through computers? A) The Digital Age B) The Stone Age C) The Agricultural Age D) The Bronze Age	A	ПА
2.	What is the term for the gap between people who have easy access to the internet and technology and those who do not? A) Digital divide B) Technology gap C) Information barrier D) Computer chasm	A	ПА
3.	A person who has grown up using digital technology from an early age is known as a: A) Digital native B) Digital tourist C) Digital learner D) Digital novice	A	ПА
4.	What term describes someone who adopted digital technology later in life, often retaining some analog habits? A) Digital immigrant B) Digital alien C) Digital stranger D) Digital refugee	A	ПА
5.	The permanent record of a person's online activity, including websites visited and posts made, is called a: A) Digital footprint B) Digital shadow C) Online trail D) Cyber print	A	ПА
6.	The ability to use information and communication technologies to find, evaluate, create, and communicate information is called: A) Digital literacy	A	ПА

	B) Computeracy C) Technical knowledge D) Internet skills		
7.	Buying and selling goods or services using the internet is known as: A) E-commerce B) I-commerce C) Web sales D) Online trading	A	ΠΑ
8.	What is the practice of working from home using computers and the internet to connect with the office? A) Telecommuting B) Home officing C) Remote viewing D) Distance working	A	ΠΑ
9.	The use of electronic communication to bully a person, typically by sending intimidating messages, is called: A) Cyberbullying B) Internet harassment C) Digital abuse D) Online stalking	A	ΠΑ
10.	A disorder involving excessive or poorly controlled preoccupations, urges, or behaviors regarding computer use is called: A) Internet addiction B) Computer compulsion C) Web obsession D) Online fixation	A	ΠΑ
11.	Discarded electronic devices such as smartphones, computers, and televisions are collectively known as: A) E-waste B) Tech trash C) Digital garbage D) Cyber refuse	A	ΠΑ
12.	A model for delivering computing services—including servers, storage, and software—over the internet is called: A) Cloud computing B) Sky computing C) Virtual storage D) Online hosting	A	ΠΑ
13.	Stealing someone's personal information, such as their name or credit card number, to commit fraud is known	A	ΠΑ

	as: A) Identity theft B) Personal fraud C) Credit stealing D) Data piracy		
14.	The network of physical objects embedded with sensors and software to connect and exchange data is called the: A) Internet of Things B) Network of Objects C) Web of Items D) Connected Devices	A	ΠΑ
15.	Watching or listening to content in real-time without downloading it is known as: A) Streaming B) Flowing C) Broadcasting D) Real-time playing	A	ΠΑ
16.	A regularly updated website or web page, typically run by an individual, written in an informal style is called a: A) Blog B) Vlog C) Web log D) Diary site	A	ΠΑ
17.	A period during which a person refrains from using electronic devices like smartphones or computers is called a: A) Digital detox B) Tech break C) Electronic rest D) Cyber vacation	A	ΠΑ
18.	Fraudulent attempts to obtain sensitive information by disguising as a trustworthy entity in digital communication is called: A) Phishing B) Hacking C) Spoofing D) Scamming	A	ΠΑ
19.	A type of malware that threatens to publish the victim's data or block access to it unless a ransom is paid is called: A) Ransomware B) Blackmail software C) Extortionware D) Lock virus	A	ΠΑ

20.	Online courses and educational programs delivered via the internet are collectively known as: A) E-learning B) I-learning C) Virtual schooling D) Cyber education	A	ΠΑ
21.	A unique identifier for a person's online presence, often including usernames and profiles, is their: A) Digital identity B) Online persona C) Cyber self D) Virtual me	A	ΠΑ
22.	The practice of protecting systems, networks, and programs from digital attacks is called: A) Cybersecurity B) Internet safety C) Network protection D) Digital defense	A	ΠΑ
23.	Software that is intended to damage or disable computers and computer systems is known as: A) Malware B) Badware C) Harmware D) Destructware	A	ΠΑ
24.	The strategy of using games and game mechanics in non-game contexts to engage users is called: A) Gamification B) Playification C) Fun strategy D) Game theory	A	ΠΑ
25.	A system that allows people to have a face-to-face conversation over the internet is called: A) Videoconferencing B) Web calling C) Visual chat D) Screen meeting	A	ΠΑ
26.	Small text files that websites place on a user's computer to remember information about them are called: A) Cookies B) Biscuits C) Crumbs D) Trackers	A	ΠΑ
27.	A network of remote servers hosted on the internet used	A	ΠΑ

	to store, manage, and process data is called: A) The cloud B) The sky C) The server farm D) The data sphere		
28.	The use of technology to perform tasks that would otherwise require human intelligence is known as: A) Artificial intelligence B) Computer thinking C) Machine wisdom D) Synthetic intelligence	A	ПА
29.	The practice of keeping computers and data in their original state, ensuring they are not corrupted, is called: A) Data integrity B) Information purity C) File honesty D) Record wholeness	A	ПА
30.	The ability to use digital tools to create new opportunities and solve problems in innovative ways is called: A) Digital creativity B) Tech innovation C) Cyber invention D) Electronic imagination	A	ПА

Раздел дисциплины (тема): **FacesoftheInternet — Облики Интернета**

Вид оценочного средства: *Тестовое задание*

№	Вопрос и варианты ответа	эталон ответа	уровень применения
1.	What is the most popular term for websites and applications that allow users to create and share content or participate in social networking? A) Social media B) Public platforms C) Community sites D) Sharing networks	A	ПА
2.	A regularly updated website or web page, typically run by an individual and written in an informal style, is called a:	A	ПА

	A) Blog B) Log C) Diary net D) Personal page		
3.	A blog that uses video as the primary content format is known as a: A) Vlog B) Vidlog C) Videolog D) Moving blog	A	ΠΑ
4.	A digital audio file made available on the internet for downloading to a computer or mobile device is called a: A) Podcast B) Webcast C) Audiolog D) Sound file	A	ΠΑ
5.	The practice of expanding the number of one's business and/or social contacts by making connections through individuals is called: A) Social networking B) People connecting C) Friend making D) Contact building	A	ΠΑ
6.	A person who subscribes to and receives updates from another user's social media account is called a: A) Follower B) Watcher C) Tracker D) Subscriber	A	ΠΑ
7.	A word or phrase preceded by a hash sign (#), used to identify messages on a specific topic, is called a: A) Hashtag B) Number sign C) Pound tag D) Topic marker	A	ΠΑ
8.	An image, video, piece of text, etc., that is circulated rapidly and widely from one internet user to another is called: A) Viral content B) Spreading media C) Fast share D) Rapid post	A	ΠΑ

9.	A feature on social media platforms that allows users to react to content with a small icon or symbol is called a: A) Like button B) Love icon C) React symbol D) Emotion tag	A	ΠΑ
10.	A small character picture or icon used to represent a person in online games, forums, or chat rooms is called an: A) Avatar B) Icon self C) Digital face D) Virtual me	A	ΠΑ
11.	The part of a social media profile where a user writes a short description of themselves is called a: A) Bio B) Life story C) Personal text D) About me	A	ΠΑ
12.	A post on social media that contains a short video that disappears after 24 hours is called a: A) Story B) Moment C) Flash D) Quickie	A	ΠΑ
13.	A live, real-time broadcast of video content over the internet is called: A) Livestream B) Live cast C) Real-time video D) Instant broadcast	A	ΠΑ
14.	A online community where people can ask questions and get answers from other members is called a: A) Forum B) Question board C) Answer hub D) Discussion place	A	ΠΑ
15.	A digital currency in which transactions are verified and records maintained by a decentralized system is called: A) Cryptocurrency B) Internet money C) Digital cash	A	ΠΑ

	D) Cyber coin		
16.	A website that allows collaborative editing of its content and structure by its users is called a: A) Wiki B) Edit site C) Group page D) Collab web	A	ΠΑ
17.	The activity of posting or sending offensive messages to provoke a reaction from others online is called: A) Trolling B) Baiting C) Provoking D) Agitating	A	ΠΑ
18.	A professional online presence that focuses on business connections and career development is called: A) LinkedIn profile B) Work page C) Business net D) Career site	A	ΠΑ
19.	A short, catchy song or tune that becomes popular on video-sharing platforms is called a: A) Viral song B) Internet hit C) Meme tune D) Trend track	A	ΠΑ
20.	A platform where users can post and share short messages, originally limited to 280 characters, is called: A) Twitter (X) B) Short post C) Microblog D) Quick message	A	ΠΑ
21.	A image, video, or piece of text that is copied and spread rapidly by internet users, often with slight variations, is called a: A) Meme B) Joke pic C) Funny share D) Trend image	A	ΠΑ
22.	A person who creates and posts content regularly on social media platforms and has a significant following is called an: A) Influencer	A	ΠΑ

	B) Content maker C) Social star D) Online leader		
23.	A private message sent between users on a social media platform that is not visible to the public is called a: A) Direct message B) Private text C) Secret note D) Hidden chat	A	ΠΑ
24.	A feature on many social platforms that allows users to save and organize content they want to view later is called: A) Bookmark B) Save for later C) Collection D) Read later	A	ΠΑ
25.	The act of supporting a creator or influencer financially on a recurring basis through platforms like Patreon is called: A) Crowdfunding B) Fan support C) Creator funding D) Subscription giving	A	ΠΑ
26.	A online marketplace for buying and selling handmade or vintage items, as well as craft supplies, is called: A) Etsy B) Handmade hub C) Craft market D) Vintage mall	A	ΠΑ
27.	A video-sharing platform where users can upload, view, rate, and comment on videos is called: A) YouTube B) Video hub C) Watch net D) Tube view	A	ΠΑ
28.	A professional community for developers to share code, ask questions, and build their careers is called: A) Stack Overflow B) Code help C) Developer net D) Programmer hub	A	ΠΑ

29.	A photo and video-sharing social platform known for its visual focus and filters is called: A) Instagram B) Pic share C) Photo net D) Image world	A	ПА
30.	The collective term for the various personas, profiles, and identities a person maintains across different online platforms is called their: A) Digital self B) Online persona C) Virtual identity D) Cyber profile	A	ПА

Раздел дисциплины (тема): **Digital Tools for Communication (The Internet & e-mail; Chat & Conferencing)** — Цифровые инструменты для общения (Интернет и электронная почта; Чаты и конференции)

Вид оценочного средства: *Тестовое задание*

№	Вопрос и варианты ответа	эталон ответа	уровень применения
1.	What is the most common global system of interconnected computer networks that allows for worldwide communication? A) The Internet B) The Web C) The Network D) The Cloud	A	ПА
2.	2. What is the standard method of sending messages electronically from one computer user to one or more recipients? A) E-mail B) Letter net C) Digital post D) Message send	A	ПА
3.	What is the term for unwanted, unsolicited commercial e-mails sent in bulk? A) Spam B) Junk C) Trash D) Scam	A	ПА
4.	A harmful computer program that can replicate itself	A	ПА

	and spread from one computer to another via e-mail attachments is called a: A) Virus B) Bug C) Worm D) Germ		
5.	What is the feature in an e-mail program that automatically sends a pre-written message to everyone who sends you a message while you are away? A) Auto-reply B) Away message C) Vacation notice D) Out-of-office	A	ΠΑ
6.	A small text file that an e-mail program can add to the end of every message you send, often containing your name and contact information, is called a: A) Signature B) Footer C) Tagline D) Stamp	A	ΠΑ
7.	The string of characters that allows you to access your e-mail account is called a: A) Password B) Key code C) Secret word D) Access phrase	A	ΠΑ
8.	A separate folder in an e-mail account where incoming messages are stored before you read them is called the: A) Inbox B) Mailbox C) Message center D) Receive box	A	ΠΑ
9.	What is the term for a real-time online conversation where participants type messages that appear instantly on each other's screens? A) Chat B) Talk C) Converse D) Texting	A	ΠΑ
10.	A service that allows two or more people in different locations to have a conversation with both audio and video is called: A) Videoconferencing	A	ΠΑ

	B) Video chat C) Visual call D) Screen meeting		
11.	What is the popular software application for video and audio calls, messaging, and virtual meetings released in 2013? A) Zoom B) Skype C) Teams D) Hangouts	A	ΠΑ
12.	A live, real-time video broadcast over the internet is called a: A) Livestream B) Live cast C) Real-time video D) Instant broadcast	A	ΠΑ
13.	An online seminar or presentation that is broadcast to an audience over the internet is called a: A) Webinar B) Net seminar C) Virtual class D) Online lecture	A	ΠΑ
14.	A small picture or icon used to represent a user in a chat room, messaging app, or online game is called an: A) Avatar B) Icon C) Emoji D) Portrait	A	ΠΑ
15.	The practice of communicating with others through the exchange of brief text messages on mobile phones is called: A) Texting B) Messaging C) SMS D) Chatting	A	ΠΑ
16.	What is the term for a discussion or conversation that takes place in a chat room where all participants are online at the same time? A) Synchronous communication B) Real-time chat C) Live discussion D) Instant conversation	A	ΠΑ
17.	A type of communication where participants are not	A	ΠΑ

	online at the same time, such as e-mail, is called: A) Asynchronous communication B) Delayed messaging C) Offline chat D) Time-shifted talk		
18.	What is the name for the @ symbol used in e-mail addresses? A) At sign B) Commercial at C) At symbol D) Address sign	A	ΠΑ
19.	A group of online users who exchange messages about a common interest on a dedicated platform is called a: A) Chat room B) Talk space C) Conversation zone D) Message area	A	ΠΑ
20.	What is the term for a feature in messaging apps that shows when a recipient has seen your message? A) Read receipt B) View notice C) Seen indicator D) Check mark	A	ΠΑ
21.	A digital file, such as a document or image, that is sent together with an e-mail message is called an: A) Attachment B) Enclosure C) Addition D) Extra file	A	ΠΑ
22.	What is the standard protocol used for sending e-mails from a client to a server? A) SMTP B) POP3 C) IMAP D) HTTP	A	ΠΑ
23.	A platform that combines various communication tools like chat, video calls, file sharing, and project management in one place is called a: A) Collaboration tool B) Team app C) Work hub D) Groupware	A	ΠΑ
24.	What is the term for a real-time text-based	A	ΠΑ

	conversation between two or more people using dedicated software? A) Instant messaging B) Quick chat C) Fast message D) Rapid text		
25.	A popular messaging app known for its end-to-end encryption and status updates is called: A) WhatsApp B) Telegram C) Signal D) Messenger	A	ΠΑ
26.	The main content of an e-mail message, as opposed to the header or attachments, is called the: A) Body B) Text C) Content D) Core	A	ΠΑ
27.	What is the term for someone who receives an e-mail message? A) Recipient B) Receiver C) Addressee D) Target	A	ΠΑ
28.	A virtual space where participants in a videoconference can share documents, images, or their computer screen is called a: A) Shared whiteboard B) Digital board C) Collaboration screen D) Meeting space	A	ΠΑ
29.	What is the term for a feature that allows a user to temporarily stop their audio from being transmitted during a conference call? A) Mute B) Silence C) Quiet D) Hush	A	ΠΑ
30.	The practice of using digital tools to work together on a common project from different locations is called: A) Remote collaboration B) Distance working C) Virtual teamwork D) Online cooperation	A	ΠΑ

Раздел дисциплины (тема): **TheDigitalInfrastructure: Web&Safety (TheWeb; TheInternetSecurity)** — Цифровая инфраструктура: Всемирная паутина и безопасность

Вид оценочного средства: *Тестовое задание*

№	Вопрос и варианты ответа	эталон ответа	уровень применения
1.	What is the software application used to access and view websites on the internet? A) Browser B) Viewer C) Explorer D) Navigator	A	ПА
2.	What is the acronym for the system of interlinked hypertext documents accessed via the internet? A) WWW B) W3 C) Web D) Net	A	ПА
3.	What is the unique address of a specific website or web page called? A) URL B) Web address C) Domain D) Link	A	ПА
4.	What is the first page of a website, typically serving as an index or table of contents? A) Homepage B) Main page C) Start page D) Front page	A	ПА
5.	What is a program that automatically finds and indexes websites for search engines called? A) Crawler B) Spider C) Bot D) Searcher	A	ПА
6.	What does a firewall protect a computer or network from? A) Unauthorized access B) Viruses only	A	ПА

	C) Spam emails D) Power outages		
7.	What is the process of encoding information so that only authorized parties can read it called? A) Encryption B) Encoding C) Scrambling D) Coding	A	ΠΑ
8.	What type of cyber-attack tricks users into revealing personal information by disguising as a legitimate entity? A) Phishing B) Hacking C) Spoofing D) Scamming	A	ΠΑ
9.	What is a malicious software that blocks access to a system until money is paid called? A) Ransomware B) Blackmail software C) Lock virus D) Extortionware	A	ΠΑ
10.	What is the secure version of the HTTP protocol that encrypts data between browser and website? A) HTTPS B) SHTTP C) SSL D) TLS	A	ΠΑ
11.	What is a small text file that websites place on a user's computer to remember information about them called? A) Cookie B) Biscuit C) Crumbs D) Tracker	A	ΠΑ
12.	What type of malicious software disguises itself as legitimate software to trick users into installing it? A) Trojan horse B) Virus C) Worm D) Spyware	A	ΠΑ
13.	What is the practice of protecting systems, networks, and programs from digital attacks called? A) Cybersecurity	A	ΠΑ

	B) Internet safety C) Network protection D) Digital defense		
14.	What is a software program designed to detect and destroy computer viruses called? A) Antivirus B) Virus killer C) Malware remover D) Protection software	A	ΠΑ
15.	What is the term for unsolicited messages sent in bulk over the internet, typically for advertising? A) Spam B) Junk C) Trash D) Scam mail	A	ΠΑ
16.	What is the standard protocol used for transferring web pages from a server to a browser? A) HTTP B) FTP C) HTML D) TCP/IP	A	ΠΑ
17.	What is a distributed denial-of-service attack designed to do? A) Overwhelm a system with traffic to make it unavailable B) Steal passwords from users C) Encrypt files for ransom D) Monitor user activity	A	ΠΑ
18.	What is the name for a security system that monitors and controls incoming and outgoing network traffic? A) Firewall B) Gatekeeper C) Barrier D) Shield	A	ΠΑ
19.	19. What is a software update designed to fix security vulnerabilities or bugs called? A) Patch B) Fix C) Upgrade D) Repair	A	ΠΑ
20.	What is the term for verifying the identity of a user or device before granting access? A) Authentication	A	ΠΑ

	B) Identification C) Verification D) Confirmation		
21.	What is a fake wireless access point that mimics a legitimate one to steal information called? A) Evil twin B) Fake hotspot C) Rogue AP D) Imposter network	A	ΠΑ
22.	What is the term for the practice of hiding messages or information within other non-secret data? A) Steganography B) Cryptography C) Encoding D) Hiding	A	ΠΑ
23.	What type of malware secretly records a user's keystrokes to steal passwords and other sensitive data? A) Keylogger B) Keystroke recorder C) Spy tool D) Tracker	A	ΠΑ
24.	What is the technology that creates a secure, encrypted connection over a less secure network, such as the internet? A) VPN B) Proxy C) Tunnel D) Secure link	A	ΠΑ
25.	What is the term for a weakness in a system that can be exploited by an attacker? A) Vulnerability B) Weak point C) Security hole D) Flaw	A	ΠΑ
26.	What is the practice of using multiple layers of security to protect data and systems called? A) Defense in depth B) Layered security C) Multi-level protection D) Deep defense	A	ΠΑ
27.	What is the term for the person or group responsible for managing and securing an organization's	A	ΠΑ

	network? A) Network administrator B) System manager C) IT director D) Security chief		
28.	What type of attack involves intercepting communication between two parties without their knowledge? A) Man-in-the-middle B) Eavesdropping C) Interception D) Snooping	A	ПА
29.	What is the term for a secret code or word used to gain access to a secure system? A) Password B) Passcode C) Key D) Secret	A	ПА
30.	What is the practice of regularly creating copies of data to protect against loss or damage called? A) Backup B) Copy C) Duplication D) Archiving	A	ПА

Раздел дисциплины (тема): **The ICT Industry: Infrastructure and Careers (Communication Systems, Networks, Jobs in ICT)** — **Индустрия ИКТ: инфраструктура и карьера (Системы связи, Сети, Профессии в сфере ИКТ)**

Вид оценочного средства: *Тестовое задание*

№	Вопрос и варианты ответа	эталон ответа	уровень применения
1.	What is the global system of interconnected computer networks that links devices worldwide? A) The Internet B) The Web C) The Cloud D) The Network	A	ПА
2.	What is a group of two or more computer systems linked together to share data and resources called?	A	ПА

	A) Network B) Connection C) Linkage D) System group		
3.	What hardware device forwards data packets between computer networks, directing traffic on the internet? A) Router B) Switch C) Modem D) Hub	A	ΠΑ
4.	What is a large, central computer that provides services, data, and resources to other computers on a network called? A) Server B) Host C) Mainframe D) Provider	A	ΠΑ
5.	What is the physical layer of connectivity, including fiber optic cables, satellites, and data centers, that makes up the backbone of the internet? A) Infrastructure B) Foundation C) Framework D) Structure	A	ΠΑ
6.	What is a professional who designs, installs, and maintains an organization's computer networks called? A) Network administrator B) System manager C) IT director D) Network engineer	A	ΠΑ
7.	What is a person who writes and tests code for software applications, websites, and mobile apps called? A) Developer B) Programmer C) Coder D) Engineer	A	ΠΑ
8.	What is an expert who protects systems, networks, and data from digital attacks and unauthorized access called? A) Security specialist B) Cybersecurity expert C) Information security analyst	A	ΠΑ

	D) Protection officer		
9.	What term describes the on-demand availability of computer system resources, especially data storage and computing power, without direct active management by the user? A) Cloud computing B) Virtual storage C) Remote computing D) Online hosting	A	ΠΑ
10.	What is a person who creates the visual layout, user interface, and overall look of a website called? A) Web designer B) Graphic designer C) UI specialist D) Visual creator	A	ΠΑ
11.	What is a collection of data stored in a structured format on a computer system, accessible in various ways? A) Database B) Data bank C) Information store D) Data warehouse	A	ΠΑ
12.	What is a professional responsible for managing and maintaining an organization's database systems? A) Database administrator B) Data manager C) Information keeper D) Storage specialist	A	ΠΑ
13.	What is a set of rules and standards that allows different devices and systems to communicate with each other? A) Protocol B) Standard C) Rule set D) Communication guide	A	ΠΑ
14.	What is a device that converts digital data from a computer into analog signals for transmission over telephone lines? A) Modem B) Router C) Switch D) Gateway	A	ΠΑ
15.	What is a professional who analyzes complex business	A	ΠΑ

	problems and designs technology solutions? A) Systems analyst B) Business analyst C) IT consultant D) Solution architect		
16.	What is the practice of using the internet to offer clients access to servers, storage, and applications remotely? A) Cloud services B) Remote hosting C) Virtual IT D) Online computing	A	ΠΑ
17.	What is a person who helps organizations protect their information assets and ensure compliance with security policies? A) Information security analyst B) Data protector C) Security manager D) Compliance officer	A	ΠΑ
18.	What is a high-capacity transmission technique that uses multiple frequencies to send large amounts of data? A) Broadband B) Wideband C) High-speed connection D) Fast link	A	ΠΑ
19.	What is a professional who manages projects involving technology development or implementation? A) IT project manager B) Technology coordinator C) Digital project lead D) Systems manager	A	ΠΑ
20.	What is the physical components of a computer system, including the processor, memory, and storage devices? A) Hardware B) Equipment C) Machinery D) Components	A	ΠΑ
21.	What is a professional who tests software applications to identify bugs and ensure they meet quality standards? A) Software tester B) Quality assurance specialist	A	ΠΑ

	C) Debugger D) Test engineer		
22.	What is a global network of satellites that provides geo-spatial positioning, navigation, and timing services? A) GPS B) Satellite navigation C) Positioning system D) Location tracker	A	ΠΑ
23.	What is a person who manages and maintains an organization's entire IT infrastructure, including hardware, software, and networks? A) IT manager B) Technology director C) Systems administrator D) Infrastructure lead	A	ΠΑ
24.	What is the transmission of information, such as voice, video, and data, over a distance using technology? A) Communication systems B) Information transfer C) Data transmission D) Signal sending	A	ΠΑ
25.	What is a professional who designs the structure of an organization's computer networks, including local area networks (LANs) and wide area networks (WANs)? A) Network architect B) Network designer C) Infrastructure planner D) Systems architect	A	ΠΑ
26.	What is a wireless technology that allows devices to connect to the internet and communicate with each other over short distances? A) Wi-Fi B) Bluetooth C) Wireless connection D) Hotspot	A	ΠΑ
27.	What is a person who provides technical assistance and support to computer users experiencing problems with hardware or software? A) Help desk technician B) Support specialist C) IT assistant D) Technical support representative	A	ΠΑ

28.	What is a set of computers that share resources and are usually connected to each other within a limited geographic area, like an office building? A) Local Area Network (LAN) B) Wide Area Network (WAN) C) Metropolitan Area Network (MAN) D) Campus network	A	ПА
29.	What is a professional who creates and manages the overall technical strategy for an organization? A) Chief Technology Officer (CTO) B) Technology director C) IT vice president D) Technical lead	A	ПА
30.	What is the umbrella term for the industries that use computers, software, networks, and other electronic systems to store, process, and transmit information? A) ICT industry B) Technology sector C) Digital economy D) Information business	A	ПА

ТЕСТОВЫЕ ВОПРОСЫ

№	Вопрос и варианты ответа	эталон ответа	уровень применения	компетенции
1.	What is the most common term for the period starting in the late 20th century when information became easily available through computers? A) The Digital Age B) The Information Age C) The Computer Era D) The Technology Period	A	ПА	ОПК-1
2.	What is the term for the gap between people who have easy access to the internet and technology and those who do not? A) Digital divide B) Technology gap C) Information barrier D) Access inequality	A	ПА	ОПК-1
3.	A person who has grown up using digital technology from an early age is known as a: A) Digital native	A	ПА	ОПК-1

	B) Digital citizen C) Digital learner D) Digital user			
4.	What term describes someone who adopted digital technology later in life, often retaining some analog habits? A) Digital immigrant B) Digital newcomer C) Digital adapter D) Digital latecomer	A	IIA	ОПК-1
5.	The permanent record of a person's online activity, including websites visited and posts made, is called a: A) Digital footprint B) Digital trail C) Online shadow D) Cyber print	A	IIA	ОПК-1
6.	The ability to use information and communication technologies to find, evaluate, create, and communicate information is called: A) Digital literacy B) Computer skills C) Technical knowledge D) Internet proficiency	A	IIA	ОПК-1
7.	Buying and selling goods or services using the internet is known as: A) E-commerce B) Online shopping C) Web sales D) Digital trading	A	IIA	ОПК-1
8.	What is the practice of working from home using computers and the internet to connect with the office? A) Telecommuting B) Remote work C) Distance working D) Home officing	A	IIA	ОПК-1
9.	The use of electronic communication to bully a person, typically by sending intimidating messages, is called: A) Cyberbullying B) Online harassment C) Digital bullying D) Internet stalking	A	IIA	ОПК-1
10.	A disorder involving excessive or poorly controlled	A	IIA	ОПК-1

	preoccupations, urges, or behaviors regarding computer use is called: A) Internet addiction B) Computer dependency C) Web obsession D) Digital dependency			
11.	What is the most popular term for websites and applications that allow users to create and share content or participate in social networking? A) Social media B) Social networks C) Community platforms D) Sharing sites	A	ΠΑ	ΟΠΚ-1
12.	A regularly updated website or web page, typically run by an individual and written in an informal style, is called a: A) Blog B) Vlog C) Web log D) Online diary	A	ΠΑ	ΟΠΚ-1
13.	A blog that uses video as the primary content format is known as a: A) Vlog B) Video blog C) Vidcast D) Video diary	A	ΠΑ	ΟΠΚ-1
14.	A digital audio file made available on the internet for downloading to a computer or mobile device is called a: A) Podcast B) Webcast C) Audiocast D) Netcast	A	ΠΑ	ΟΠΚ-1
15.	The practice of expanding the number of one's business and/or social contacts by making connections through individuals is called: A) Social networking B) Professional networking C) Connection building D) Contact expanding	A	ΠΑ	ΟΠΚ-1
16.	A person who subscribes to and receives updates from another user's social media account is called a: A) Follower B) Subscriber	A	ΠΑ	ΟΠΚ-1

	C) Fan D) Watcher			
17.	A word or phrase preceded by a hash sign (#), used to identify messages on a specific topic, is called a: A) Hashtag B) Number tag C) Pound sign D) Topic marker	A	ПА	ОПК-1
18.	An image, video, piece of text, etc., that is circulated rapidly and widely from one internet user to another is called: A) Viral content B) Trending content C) Popular media D) Spreadable media	A	ПА	ОПК-1
19.	A small character picture or icon used to represent a person in online games, forums, or chat rooms is called an: A) Avatar B) Profile picture C) Icon D) Digital self	A	ПА	ОПК-1
20.	A image, video, or piece of text that is copied and spread rapidly by internet users, often with slight variations, is called a: A) Meme B) Trend C) Viral image D) Internet joke	A	ПА	ОПК-1
21.	What is the most common global system of interconnected computer networks that allows for worldwide communication? A) The Internet B) The World Wide Web C) The Network D) The Cloud	A	ПА	ОПК-1
22.	What is the standard method of sending messages electronically from one computer user to one or more recipients? A) E-mail B) Electronic mail C) Digital mail D) Online messaging	A	ПА	ОПК-1

23.	What is the term for unwanted, unsolicited commercial e-mails sent in bulk? A) Spam B) Junk mail C) Bulk mail D) Trash mail	A	ΠΑ	ΟΠΚ-1
24.	A harmful computer program that can replicate itself and spread from one computer to another via e-mail attachments is called a: A) Virus B) Worm C) Trojan D) Malware	A	ΠΑ	ΟΠΚ-1
25.	What is the feature in an e-mail program that automatically sends a pre-written message to everyone who sends you a message while you are away? A) Auto-reply B) Automatic response C) Vacation message D) Out-of-office reply	A	ΠΑ	ΟΠΚ-1
26.	A small text file that an e-mail program can add to the end of every message you send, often containing your name and contact information, is called a: A) Signature B) Footer C) Tag D) Stamp	A	ΠΑ	ΟΠΚ-1
27.	What is the term for a real-time online conversation where participants type messages that appear instantly on each other's screens? A) Chat B) Instant messaging C) Text conversation D) Online talk	A	ΠΑ	ΟΠΚ-1
28.	A service that allows two or more people in different locations to have a conversation with both audio and video is called: A) Videoconferencing B) Video calling C) Visual communication D) Remote meeting	A	ΠΑ	ΟΠΚ-1
29.	A live, real-time video broadcast over the internet is called a: A) Livestream	A	ΠΑ	ΟΠΚ-1

	B) Live video C) Real-time broadcast D) Instant stream			
30.	An online seminar or presentation that is broadcast to an audience over the internet is called a: A) Webinar B) Online seminar C) Virtual presentation D) Digital workshop	A	IIA	ОПК-1
31.	What is the software application used to access and view websites on the internet? A) Browser B) Web viewer C) Internet explorer D) Search tool	A	IIA	ОПК-1
32.	What is the acronym for the system of interlinked hypertext documents accessed via the internet? A) WWW B) W3 C) The Web D) Internet system	A	IIA	ОПК-1
33.	What is the unique address of a specific website or web page called? A) URL B) Web address C) Domain name D) Internet address	A	IIA	ОПК-1
34.	What is a program that automatically finds and indexes websites for search engines called? A) Crawler B) Spider C) Bot D) Searcher	A	IIA	ОПК-1
35.	35. What does a firewall protect a computer or network from? A) Unauthorized access B) Viruses C) Spam	A	IIA	ОПК-1

	D) Malware			
36.	What is the process of encoding information so that only authorized parties can read it called? A) Encryption B) Encoding C) Cryptography D) Scrambling	A	ПА	ОПК-1
37.	What type of cyber-attack tricks users into revealing personal information by disguising as a legitimate entity? A) Phishing B) Hacking C) Spoofing D) Scamming	A	ПА	ОПК-1
38.	What is a malicious software that blocks access to a system until money is paid called? A) Ransomware B) Blackmail software C) Lock virus D) Extortion program	A	ПА	ОПК-1
39.	39. What is the secure version of the HTTP protocol that encrypts data between browser and website? A) HTTPS B) SHTTP C) SSL D) TLS	A	ПА	ОПК-1
40.	What is a small text file that websites place on a user's computer to remember information about them called? A) Cookie B) Tracker C) Cache file D) Session file	A	ПА	ОПК-1
41.	What is a group of two or more computer systems linked together to share data and resources called? A) Network B) Connection C) System group D) Computer cluster	A	ПА	ОПК-1
42.	What hardware device forwards data packets between computer networks, directing traffic on the internet? A) Router B) Switch	A	ПА	ОПК-1

	C) Modem D) Hub			
43.	What is a large, central computer that provides services, data, and resources to other computers on a network called? A) Server B) Host C) Mainframe D) Provider	A	IIA	ОПК-1
44.	What is the physical layer of connectivity, including fiber optic cables, satellites, and data centers, that makes up the backbone of the internet? A) Infrastructure B) Foundation C) Framework D) Backbone	A	IIA	ОПК-1
45.	What is a professional who designs, installs, and maintains an organization's computer networks called? A) Network administrator B) Network engineer C) System administrator D) IT manager	A	IIA	ОПК-1
46.	What is a person who writes and tests code for software applications, websites, and mobile apps called? A) Developer B) Programmer C) Software engineer D) Coder	A	IIA	ОПК-1
47.	What is an expert who protects systems, networks, and data from digital attacks and unauthorized access called? A) Security specialist B) Cybersecurity expert C) Information security analyst D) Security engineer	A	IIA	ОПК-1
48.	What term describes the on-demand availability of computer system resources, especially data storage and computing power, without direct active management by the user? A) Cloud computing B) Cloud services C) Remote computing	A	IIA	ОПК-1

	D) Virtual computing			
49.	What is a person who creates the visual layout, user interface, and overall look of a website called? A) Web designer B) UI designer C) Graphic designer D) Visual designer	A	IIA	ОПК-1
50.	What is the umbrella term for the industries that use computers, software, networks, and other electronic systems to store, process, and transmit information? A) ICT industry B) Technology sector C) IT industry D) Digital economy	A	IIA	ОПК-1
51.	What term describes the practice of using digital tools to create something new, such as art, music, or writing? A) Digital creativity B) Digital art C) Online creation D) Virtual innovation	A	IIA	ОПК-1
52.	What is the name for a person who is not familiar with using digital technologies and struggles to adapt? A) Digital late adopter B) Digital novice C) Technology avoider D) Computer phobic	A	IIA	ОПК-1
53.	What is the term for the energy consumed by data centers, networks, and devices that power the digital world? A) Digital carbon footprint B) Technology energy use C) Internet power consumption D) Electronic energy waste	A	IIA	ОПК-1
54.	What is the practice of using online platforms to raise money for a project or cause from many people? A) Crowdfunding B) Online fundraising C) Digital donations D) Internet campaigning	A	IIA	ОПК-1
55.	What is the term for the right to control your personal information and how it is collected and used online? A) Digital privacy	A	IIA	ОПК-1

	B) Data protection C) Information security D) Online confidentiality			
56.	What is the phenomenon of feeling anxious or stressed when unable to access the internet or a mobile device? A) Nomophobia B) Internet anxiety C) Digital stress D) Technology withdrawal	A	IIA	ОПК-1
57.	What is the term for the use of digital technology to improve the efficiency and effectiveness of healthcare? A) Digital health B) E-health C) Telemedicine D) Online healthcare	A	IIA	ОПК-1
58.	What is the practice of using online platforms to learn new skills or gain knowledge through structured courses? A) E-learning B) Online education C) Digital learning D) Virtual training	A	IIA	ОПК-1
59.	What is the term for the gap between generations in their ability to use and understand digital technology? A) Digital generation gap B) Technology age divide C) Internet generation gap D) Digital divide between ages	A	IIA	ОПК-1
60.	What is the name for a person who uses digital technology to work as a freelancer, often from home? A) Digital nomad B) Remote worker C) Online freelancer D) Virtual professional	A	IIA	ОПК-1
61.	What term describes the practice of using digital tools to create something new, such as art, music, or writing? A) Digital creativity B) Digital art C) Online creation D) Virtual innovation	A	IIA	ОПК-1

62.	What is the name for a person who is not familiar with using digital technologies and struggles to adapt? A) Digital late adopter B) Digital novice C) Technology avoider D) Computer phobic	A	ΠΑ	ΟΠΚ-1
63.	What is the term for the energy consumed by data centers, networks, and devices that power the digital world? A) Digital carbon footprint B) Technology energy use C) Internet power consumption D) Electronic energy waste	A	ΠΑ	ΟΠΚ-1
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66.	What is the phenomenon of feeling anxious or stressed when unable to access the internet or a mobile device? A) Nomophobia B) Internet anxiety C) Digital stress D) Technology withdrawal	A	ΠΑ	ΟΠΚ-1
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68.	What is the practice of using online platforms to learn new skills or gain knowledge through structured courses? A) E-learning B) Online education C) Digital learning D) Virtual training	A	ΠΑ	ΟΠΚ-1

69.	What is the term for the gap between generations in their ability to use and understand digital technology? A) Digital generation gap B) Technology age divide C) Internet generation gap D) Digital divide between ages	A	IIA	ОПК-1
70.	What is the name for a person who uses digital technology to work as a freelancer, often from home? A) Digital nomad B) Remote worker C) Online freelancer D) Virtual professional	A	IIA	ОПК-1
71.	What is the term for a conversation between two or more people using typed messages in real time? A) Instant messaging B) Text chat C) Online conversation D) Real-time texting	A	IIA	ОПК-1
72.	What is a digital file sent along with an e-mail message? A) Attachment B) Enclosure C) Addition D) Extra file	A	IIA	ОПК-1
73.	What is the term for a feature that shows when someone is typing a response in a chat application? A) Typing indicator B) Typing notification C) Writing alert D) Message preview	A	IIA	ОПК-1
74.	What is a platform that combines video calls, chat, file sharing, and project management for teams? A) Collaboration software B) Team communication tool C) Groupware D) Work platform	A	IIA	ОПК-1
75.	What is the term for a message that disappears after it has been viewed by the recipient? A) Disappearing message B) Self-destructing message C) Ephemeral message D) Temporary message	A	IIA	ОПК-1
76.	What is a virtual space where participants in a video	A	IIA	ОПК-1

	call can see and interact with each other? A) Meeting room B) Virtual conference room C) Video call space D) Online meeting room			
77.	What is the term for a feature that allows users to share their computer screen with others during a video call? A) Screen sharing B) Screen casting C) Desktop sharing D) Display sharing	A	IIA	ОПК-1
78.	What is a digital invitation sent via e-mail to join an online meeting or event? A) Calendar invite B) Meeting request C) E-vite D) Digital invitation	A	IIA	ОПК-1
79.	What is the term for a person who participates in a video conference or online meeting? A) Attendee B) Participant C) Viewer D) Guest	A	IIA	ОПК-1
80.	What is a platform that allows users to send and receive messages, make voice and video calls, and share files? A) Messaging app B) Communication platform C) Chat application D) Social messenger	A	IIA	ОПК-1
81.	What is the term for a hidden entry point into a computer system that bypasses normal authentication? A) Backdoor B) Secret entrance C) Hidden access D) Security hole	A	IIA	ОПК-1
82.	What is the practice of disguising a communication or data so that it appears to come from a trusted source? A) Spoofing B) Impersonation C) Faking D) Masking	A	IIA	ОПК-1

83.	What is a type of malware that secretly collects information about a user's activities without their knowledge? A) Spyware B) Tracking software C) Monitoring program D) Surveillance tool	A	IIA	ОПК-1
84.	What is the term for a website that imitates a legitimate site to trick users into entering personal information? A) Fake website B) Phishing site C) Spoofed site D) Fraudulent site	A	IIA	ОПК-1
85.	What is a security measure that requires users to provide two different forms of identification before accessing an account? A) Two-factor authentication B) Multi-factor authentication C) Double verification D) Dual authentication	A	IIA	ОПК-1
86.	What is the term for software that displays unwanted advertisements on a user's computer? A) Adware B) Ad-supported software C) Advertising malware D) Pop-up generator	A	IIA	ОПК-1
87.	What is the practice of regularly updating software to fix security vulnerabilities and improve performance? A) Patch management B) Software updating C) System maintenance D) Security patching	A	IIA	ОПК-1
88.	What is a network of infected computers controlled by a hacker to carry out malicious activities? A) Botnet B) Zombie network C) Infected system group D) Hacker-controlled network	A	IIA	ОПК-1
89.	What is the term for a security vulnerability that is unknown to the software vendor and has no patch available? A) Zero-day exploit	A	IIA	ОПК-1

	B) Unknown vulnerability C) Unpatched security hole D) Hidden weakness			
90.	What is the practice of backing up data and storing it in a secure off-site location? A) Disaster recovery B) Data backup C) Off-site storage D) Remote backup	A	IIA	ОПК-1
91.	What is a professional who helps organizations choose and implement the right technology solutions? A) IT consultant B) Technology advisor C) Systems consultant D) Digital strategist	A	IIA	ОПК-1
92.	What is a person who creates and manages the content for websites and social media platforms? A) Content creator B) Content manager C) Digital content specialist D) Web content writer	A	IIA	ОПК-1
93.	What is a professional who ensures that an organization's data is accurate, consistent, and secure? A) Data manager B) Information manager C) Data steward D) Data quality specialist	A	IIA	ОПК-1
94.	What is a person who analyzes data to help organizations make better business decisions? A) Data analyst B) Business intelligence analyst C) Data scientist D) Analytics specialist	A	IIA	ОПК-1
95.	What is a professional who designs and develops the user experience of websites and applications? A) UX designer B) User experience specialist C) Interaction designer D) Usability expert	A	IIA	ОПК-1
96.	What is a person who manages and maintains an organization's cloud computing infrastructure?	A	IIA	ОПК-1

	A) Cloud architect B) Cloud administrator C) Cloud engineer D) Cloud specialist			
97.	What is a professional who helps organizations recover their IT systems and data after a disaster? A) Disaster recovery specialist B) Business continuity manager C) IT resilience expert D) Recovery planner	A	ПА	ОПК-1
98.	What is a person who teaches others how to use technology effectively and safely? A) Technology trainer B) Digital skills instructor C) IT educator D) Computer teacher	A	ПА	ОПК-1
99.	What is a professional who manages an organization's telecommunications systems, including phone and internet services? A) Telecommunications manager B) Communications specialist C) Network manager D) Telecom engineer	A	ПА	ОПК-1
100.	What is a person who creates and manages the overall technology strategy for a company? A) Chief Information Officer (CIO) B) Technology director C) IT vice president D) Head of technology	A	ПА	ОПК-1

ВОПРОСЫ ОТКРЫТОГО ТИПА

№	вопрос	эталон ответа	уровень применения	компетенция
1.	What term describes the current historical period defined by the widespread use of computers and the internet?	DIGITAL AGE	ПА	ОПК-1
2.	What is the name for the gap between those who have access to computers and the internet and those who do not?	DIGITAL DIVIDE	ПА	ОПК-1

№	вопрос	эталон ответа	уровень применения	компетенция
3.	What is a person who is extremely skilled at using computers and the internet called?	DIGITAL NATIVE	ПА	ОПК-1
4.	What is the term for a person who has had to adapt to technology later in life?	DIGITAL IMMIGRANT	ПА	ОПК-1
5.	What is the digital record of a person's online activity, communications, and data called?	DIGITAL FOOTPRINT	ПА	ОПК-1
6.	What term describes the ability to find, evaluate, and communicate information using digital platforms?	DIGITAL LITERACY	ПА	ОПК-1
7.	What is the practice of using digital technology to harass or intimidate someone called?	CYBERBULLYING	ПА	ОПК-1
8.	What is the term for buying and selling goods and services online?	E-COMMERCE	ПА	ОПК-1
9.	What is the digital form of remote work called?	TELECOMMUTING	ПА	ОПК-1
10.	What is the term for the excessive, compulsive use of computers or the internet?	INTERNET ADDICTION	ПА	ОПК-1
11.	What general term describes the various platforms (like Facebook, Instagram) used for connecting online?	SOCIAL MEDIA	ПА	ОПК-1
12.	What is a personal website or page where an individual regularly posts their opinions or experiences?	BLOG	ПА	ОПК-1
13.	What is a brief, informative recording of a specific user's experience or product review	VLOG	ПА	ОПК-1

№	вопрос	эталон ответа	уровень применения	компетенция
	often found on social media?)			
14.	What is the term for a service that allows users to listen to digital audio files online or download them?)	PODCAST	ПА	ОПК-1
15.	What is the practice of sharing and exchanging information, ideas, and content in online communities called?	SOCIAL NETWORKING	ПА	ОПК-1
16.	What is a person who follows the progress of another user's updates and posts online called?	FOLLOWER	ПА	ОПК-1
17.	What is the term for a short video set to music that is popular on platforms like TikTok?	LIP-SYNC	ПА	ОПК-1
18.	What is the feature on social media that allows users to react to or repost content from other users?	SHARING	ПА	ОПК-1
19.	What is the term for a message or online post that spreads rapidly and widely?	VIRAL	ПА	ОПК-1
20.	What is the practice of using specific words or phrases preceded by a hash sign to categorize content?)	HASHTAG	ПА	ОПК-1
21.	What is the most common protocol for sending messages across the internet?	E-MAIL	ПА	ОПК-1
22.	What is the term for an irritating or unwanted commercial email?	SPAM	ПА	ОПК-1
23.	What is a harmful program attached to an email that can damage your computer?	VIRUS	ПА	ОПК-1
24.	What is the term for a real-time online conversation where you type messages?	CHAT	ПА	

№	вопрос	эталон ответа	уровень применения	компетенция
				ОПК-1
25.	What is a service that allows two or more people in different locations to have a conversation with video?	VIDEOCONFERENCING	ПА	ОПК-1
26.	What is a live, online visual broadcast of an event or person?	LIVESTREAM	ПА	ОПК-1
27.	What is a specific type of videoconferencing software that became very popular for meetings?	ZOOM	ПА	ОПК-1
28.	What is the term for a digital gathering of people for a specific purpose online?	WEBINAR	ПА	ОПК-1
29.	What is a small picture or icon used to represent a user in a chat or online game? (Answer: Avatar)	AVATAR	ПА	ОПК-1
30.	What is the string of characters that allows you to access your email account?	PASSWORD	ПА	ОПК-1
31.	What is the software used to access and view websites on the internet?	BROWSER	ПА	ОПК-1
32.	What is the acronym for the system that links web pages and allows you to navigate between them?	WWW	ПА	ОПК-1
33.	What is the unique address of a specific website or web page?	URL	ПА	ОПК-1
34.	What is a program that automatically finds and indexes websites for search engines called?	CRAWLER	ПА	ОПК-1

№	вопрос	эталон ответа	уровень применения	компетенция
35.	What does a firewall protect your computer or network from?	ATTACKS	ПА	ОПК-1
36.	What is the process of encoding information so that only authorized parties can read it?	ENCRYPTION	ПА	ОПК-1
37.	What type of attack tricks a user into revealing personal information by pretending to be a legitimate entity?	PHISHING	ПА	ОПК-1
38.	What is a malicious software that blocks access to a system until money is paid?	RANSOMWARE	ПА	ОПК-1
39.	What is a security system that monitors and controls incoming and outgoing network traffic?	FIREWALL	ПА	ОПК-1
40.	What is the term for the secure version of the HTTP protocol?	HTTPS	ПА	ОПК-1
41.	What is a global system of interconnected computer networks called?	INTERNET	ПА	ОПК-1
42.	What is a group of two or more computer systems linked together called?	NETWORK	ПА	ОПК-1
43.	What is the hardware that forwards data packets between computer networks called?	ROUTER	ПА	ОПК-1
44.	What is a large, central computer that provides services and resources to other computers on a network?	SERVER	ПА	ОПК-1
45.	What is the physical layer of connectivity, like fiber optic cables, that makes up the internet backbone?	INFRASTRUCTURE	ПА	ОПК-1

№	вопрос	эталон ответа	уровень применения	компетенция
46.	What is a professional who designs and maintains computer networks called?	ADMINISTRATOR	ПА	ОПК-1
47.	What is a person who writes and tests the code for software applications called?	DEVELOPER	ПА	ОПК-1
48.	What is an expert who protects systems and networks from digital attacks called?	SPECIALIST	ПА	ОПК-1
49.	What term describes the on-demand availability of computer system resources, especially data storage and computing power, without direct active management by the user?	CLOUD	ПА	ОПК-1
50.	What is a person who creates the visual layout and user experience of a website called?	DESIGNER	ПА	ОПК-1